

**BEYOND
YOUR
BLOCK**

**IMPACT
REPORT**

Prepared By
NOELL GRANT

2022



ABOUT US

Beyond Your Block (BYB) is a violence intervention and Social and Emotional Learning (SEL) based hybrid program created by entertainer, philanthropist and Washington, DC native Rodney "Red" Grant and his wife, retired police officer, Noell Grant. Rodney has drawn from his own experiences growing up in S.E. DC and incorporated approaches used by his own mother to persuade him to remain on the right path and explore different cultures. Noell draws from her own experiences working with youth at the Police Activities League (PAL) where she was challenged with fostering the relationship between youth and police. BYB is the thoughtful culmination of Rodney's personal experience as a DC at-risk youth paired and analyzed against Noell's 25 year career in law enforcement primarily focused on youth services. BYB provides a safe and nurturing environment while developing skills and self-esteem encouraging youth to reach their full potential. Our goal is that every kid obtain a passport and extend their block internationally. BYB is a nonprofit organization waiting for its 501(c)3 approval.



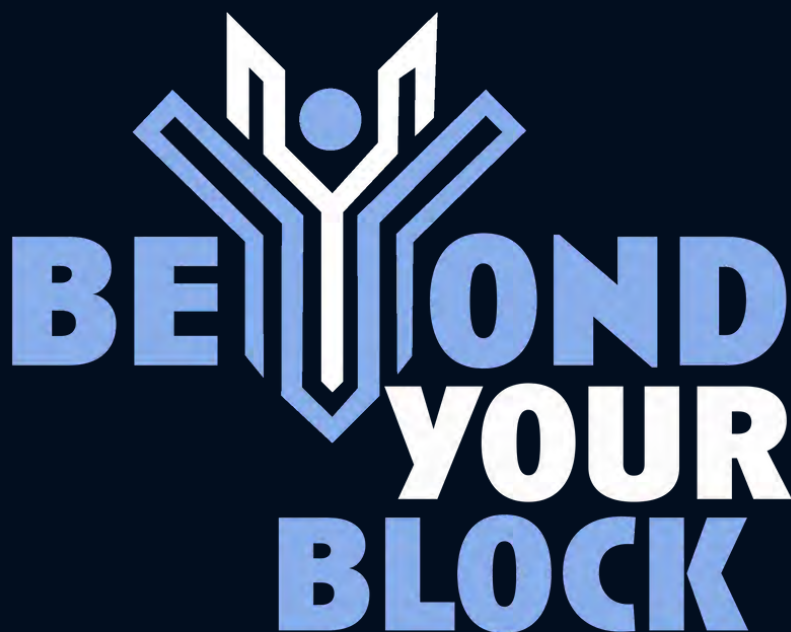
OUR MISSION

Beyond Your Block mission is to develop social and emotional learning and provide students with the unique opportunity to explore the many layers of diverse cultures through education, professional experiences, cultural, recreational and outreach programs which result in each youth participant receiving access to powerful capacity building information. BYB focuses on under-served youth, while providing them with significant exposure opportunities beyond the ones readily available in their neighborhoods. Young people are exposed to the principles of social-awareness and self-awareness, self-management, responsible decision making, and relationship skills.



OUR VISION

We seek to further establish BYB as a community leader and a resource for all youth.



FREE YOUTH CAMPS



SHOOT CAMERAS

Youth write, direct, shoot and act in their own short film during this week long camp



GO-KART

Racing with BYB



BOWLING

BYB takes 50 kids bowling



SKY ZONE

BYB and middle school students take over Sky Zone



AUDI FIELD

Educational trip inside Audi Field

COMMUNITY SUPPORT



NEIGHBORHOOD CLEAN UP

Youth and BYB clean up the neighborhood



BACKPACK GIVE-A-WAY

BYB gives away 500 backpacks



FEEDING THE YOUTH

BYB feeds a local high school



COAT GIVE-A-WAY

BYB gives away 150 coats



CRIME PREVENTION

BYB and local youth fight back against crime

CAREER DEVELOPMENT



BOXING

Youth explore sports as a career.



READING TIME

BYB reads to students at a local school.



ACTING CLASS

Teaching the next generation of Actors



FILMMAKING

BYB takes filmmaking in the classroom



WHITE HOUSE

BYB takes youth to the White House to learn about a career in Federal government



DATA AND IMPACT REPORT

2700

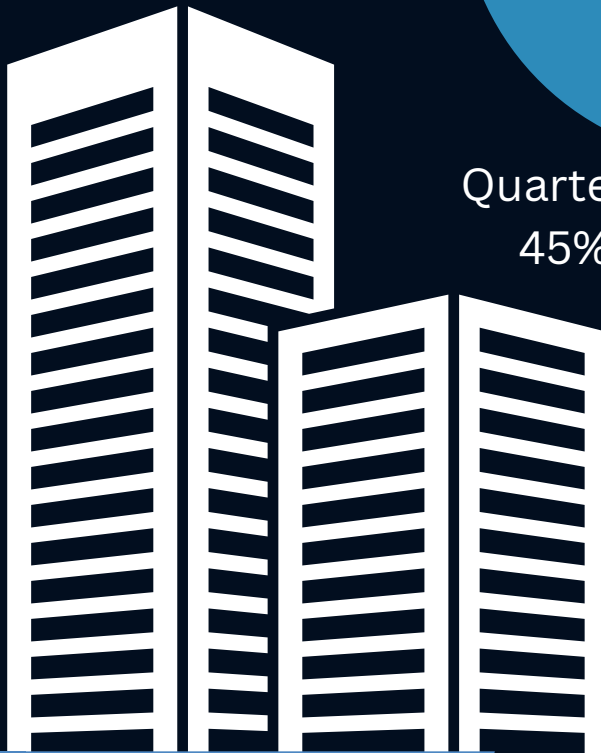
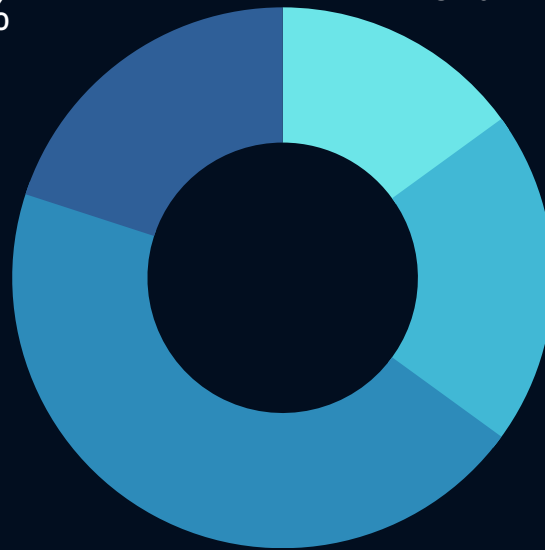
STUDENTS SERVED


Quarter 4
20%

Quarter 1
15%

Quarter 2
20%

Quarter 3
45%





BEYOND YOUR BLOCK

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