

**BEYOND  
YOUR  
BLOCK**

# 2023

## Impact Report



**Prepared by**  
Noell Grant

# About Us

**Beyond Your Block (BYB) is an innovative program founded by entertainer and philanthropist Red Grant, who hails from Washington, D.C. and his wife, Noell Grant, a retired police officer. inspired by Red's own upbringing in Southeast D.C. and the strategies his mother used to guide him on the right path and introduce him to diverse cultures. Noell draws from her own experiences working with youth at the Police Activities League (PAL) where she was challenged with fostering the relationship between youth and police. BYB is the thoughtful culmination of Rodney's personal experience as a D.C. at-risk youth paired and analyzed against Noell's 25 year career in law enforcement primarily focused on youth services. BYB operates as a 501(c)(3) nonprofit organization.**



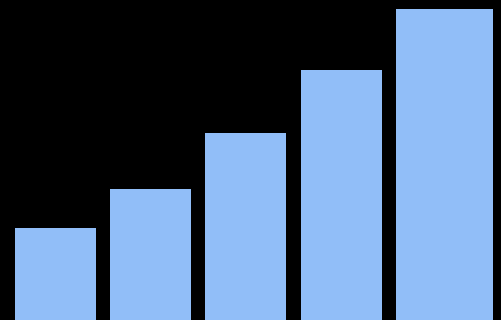
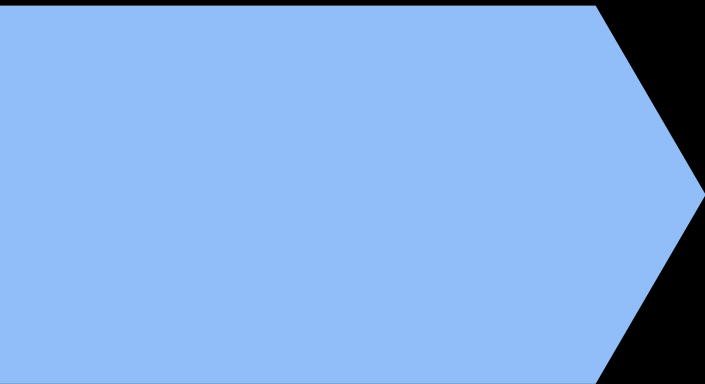


# Our Mission

Beyond Your Block exists to ensure that every kid has the opportunity to expand their horizons by transcending their boundaries outside of their neighborhood. By doing so we aim to ignite their curiosity, stimulate creativity, foster critical thinking, enhance physical and mental wellbeing, boost self confidence and independence, nurture social and emotional skills, and ultimately improve their academic performance.

# Our Vision

We seek to further establish Beyond Your Block as a community leader and resource for all youth.



# Free Youth Camps



## **NFL EXPERIENCE**

BYB takes youth to an NFL game.



## **BARBER SHOP TALK**

BYB talks life, money and self esteem.



## **FILM CAMP**

BYB teaches youth filmmaking from thought to theater.

# Career Development



## **FILMMAKING**

Supporting vocational education, BYB takes filmmaking to the classroom.



## **NFL STADIUM VISIT**

A day in the life of an NFL player while learning critical life skills.



## **FINANCIAL EDUCATION SUMMIT**

BYB teaches youth financial education.



## **BASEBALL**

Youth explore sports as a career.



# Community Support



## **NEIGHBORHOOD CLEAN-UP**

BYB teaches youth the importance of keeping their neighborhood clean.



## **YOUTH EMPOWERMENT SUMMIT**

BYB empowers our youth with information about finance, college/life skills, and mental health.



## **BACK TO SCHOOL EVENT**

BYB provides free haircuts and school supplies for back to school.



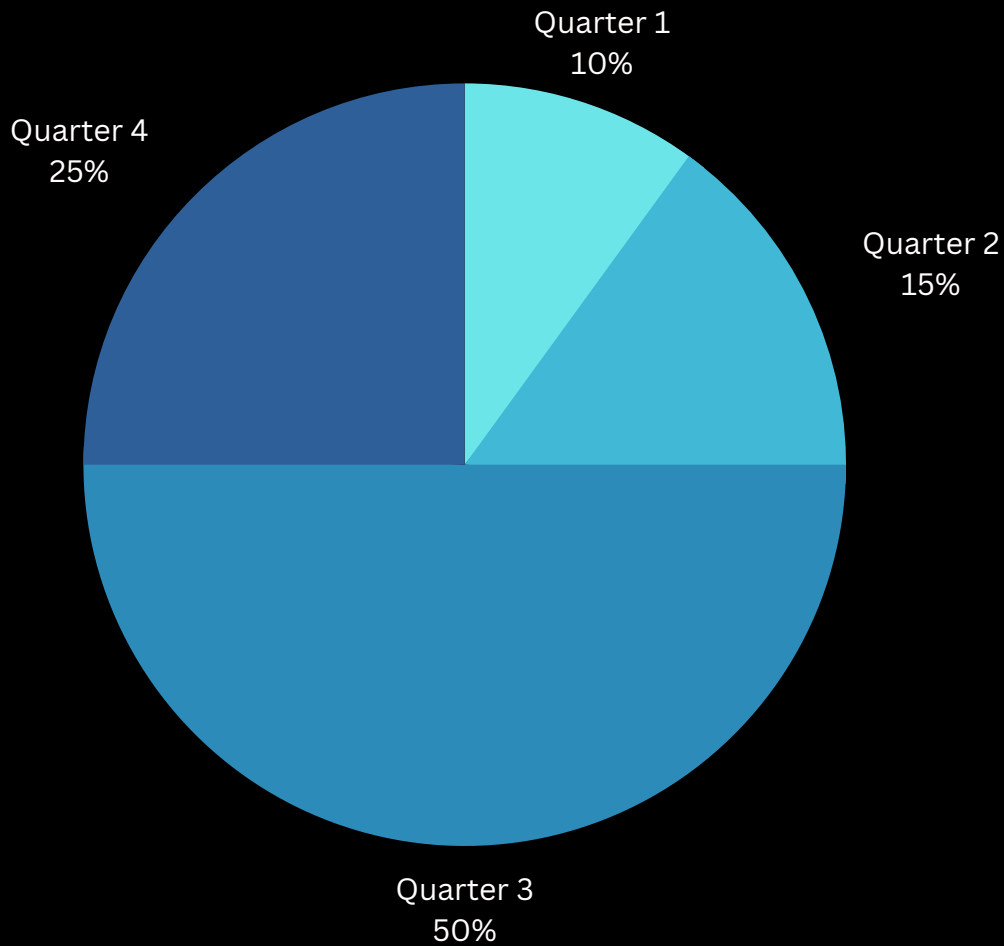
## **HOLIDAY TOY GIVEAWAY**

BYB provides hundreds of toys to underserved youth during its annual toy giveaway.

# Data And Impact Report

1500

Students Served



# Contact Us



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